



SHERWOOD PAINTING

Welcome Home



The Ultimate Guide to Exterior Painting 2021





Table of Contents

About us	pg 3
Cost of exterior painting	pg 4
How to tell if my exterior needs painting	pg 6
How often do I paint my exterior?	pg 7
How long does it take to paint?	pg 8
How to take care of the paint job to make it last	pg 9
The best type of paint for my exterior	pg 10

About Sherwood Painting

Dan Sherwood began Sherwood Painting Services in 2005 because he knew there was a better way to provide painting services for the coastal & historic homes on the North Shore of Boston.

Unfortunately, most homeowners have one too many horror stories about hiring a painting company. Dan set out to provide not only a high-quality paint job, but also an experience that would make other painters cringe and homeowners smile!



Dan was raised in a family of Realtors and saw first-hand many of the most common issues that homeowners face when hiring a contractor. It was this foundation and his desire to build something great, that has driven Sherwood Painting Services to become one of the top painting contractors in the greater Boston Metro area and the North Shore.

Sherwood Painting is uniquely equipped to handle the demands of any residential or commercial painting project. From one bedroom in your home to a full exterior restoration project. Or repainting the waiting room in your medical offices to replacing & refinishing hundreds of feet of detailed woodwork. Sherwood Painting will exceed your expectations.



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Cost Of Exterior Painting



Here at **Sherwood Painting** we probably get this question a couple hundred times a year. And while I'll try to give some pricing information the real answer on price is, it depends.

What affects the cost?

Every exterior is different. Different in size, one story, two stories, or three? Different in materials. Is it aluminum siding that is old and faded and needs to be painted? Or is it wood siding that has peeling paint that needs to be scraped and primed before painting? Peeling paint is the number one factor in increasing the price, it is the most labor intensive type of exterior paint job. What is the condition of the caulking, does the house need to be recaulked? How long has it been since the last paint job? Is there rotten wood or woodpecker damage that needs to be fixed before painting can begin? Can the painting contractor handle the wood replacement or will you have to find a carpenter? So many things affect the cost, these are just a few.



Exterior painting is a complicated formula and depends greatly on what you the consumer wants. At Sherwood Painting, we try to understand what is important to our clients so that we can give them an accurate estimate based on their needs. Below I'll try to give you some realistic price ranges as to what people will spend. Remember these are just averages and can vary greatly depending on the project. Remember if your house has peeling paint this will increase the cost of the averages below.

Last year, we painted the exterior of a huge home that was \$55,000. On the low-end, painting the exterior of a home can be \$6,500. The average cost of painting a home is \$12,000 for a center entrance colonial.

As you can see the numbers vary greatly and are still very general. But I hope this article helped you get a better feel for the cost of exterior painting and the price ranges, and what to expect when you start the process of looking for a painting contractor. We would love to talk with you about your exterior painting project and help you get an actual price. Just contact us to set up a time for your estimate.

How To Tell If My Exterior Needs Painting



For most people their home is their largest investment so it only makes sense to maintain that investment. So how do you know when the exterior of your investment needs a fresh coat of paint or stain? There are a few key things to look for that will tell you the time has come.

The Look

The general look of the exterior is usually the first sign that you will notice. You will notice that the siding may start to look faded, or the color looks uneven or even dry. If this is happening then the surface film of your paint or stain has started to break down and it's time to contact your painting contractor or plan for doing it yourself.

The Caulk

Caulk is meant to keep moisture from penetrating into your house. Caulk is very elastic when it is first applied allowing it to move with any expansion or contraction of the house. But over time caulk will lose this elasticity and harden and get brittle. If you see cracks in your caulk or peeling caulk that is a sure sign that the caulk needs to be redone and most likely the paint job as well. A little gap in the caulk could allow moisture to penetrate where it isn't supposed to go.

Peeling Paint

This may be the most obvious sign that a paint job is needed. If you see peeling paint or bare wood on your house not only is it time, a paint job may be overdo.

How Often Do I Paint My Exterior?



Exterior painting every 5 to 7 years. Make sure to have an assessment done at year 5.

Exterior solid stain every 5 years.

Semi-transparent stain every 3-5 years. Some manufacturers such as Sikkens require a maintenance coat every two years to maintain the warranty.

In Massachusetts our weather varies greatly from arctic temperatures and winds in the winter to blistering sun and high humidity in the summer. All of these things are working against the paint that is protecting your home. Every paint job will weather differently based on the type of substrate, wood, aluminum, composite, and its exposure to the elements. How much sun does it get or is it shaded from the sun? All of these factors affect how long your paint job will last and when the next one will be needed.

How Long Does It Take To Paint?

Once we start the project we always stay until it's complete unless we have to stop because of the rain. But just like the cost of painting, the length of the job depends on the size of the home and the complexity of the work being performed.

If you have a deadline because of an event we can usually accommodate your schedule if you've planned far enough in advance.



How To Take Care Of The Paint Job To Make It Last



Two pieces of advice I give to clients regarding their exteriors. **First**, if you start to see green algae growth or mildew on the house, it's time to get it washed. And **second** and probably more important. If you start to see little things like peeling paint or caulk that is separating, give your painter a call and hire them to do a few hours of touch up items to preserve the overall paint job. These areas will usually show up on the south and west sides of your house first as these are the sides that suffer the most from the sun.

If you follow this advice you can defer a whole house paint job and preserve the one you have for many years.



The Best Type Of Paint For My Exterior

Regardless of the type of material your home was built with, **wood, brick, composite, vinyl, or Aluminum**, the best paint for your home will be an **acrylic paint**. This is a type of paint that cleans up with water (think latex paint).

It won't necessarily be the same paint for each surface as there are some acrylic paints made specifically for a specific surface. Your local painting contractor or local paint store can direct you to the best product for your particular paint job. One last piece of advice regarding paint. The cost of paint is a small percentage of any paint job, around 10% give or take. So insist on using the best paint even if it sounds like a lot per gallon, the cost of that gallon of paint will long be forgotten if the paint job protects your home for years to come.





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Sherwood Painting FOR INQUIRY

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